



270 STRATEGIES

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Do Big Things

Announce:

Online Training Series on Digital Organizing for Census

Led by digital experts

Free to register

Designed for nonprofit leaders involved in efforts to encourage hard-to-count communities to complete the 2020 census, these census-focused training sessions will provide participants with core digital competencies and templates to use for GOTC.

Register for:

JUL 24 Crafting Your Census Campaign Plan (4PM ET)

AUG 13 Assessing Your Digital Readiness for GOTC

SEP 10 Content Strategy for HTC Communities

SEP 25 Developing Your Hard to Count List

OCT 08 Optimizing your GOTC Program

Each training's RSVP page is hyperlinked above. All trainings are at 3pm ET unless otherwise noted.

Best Practices
Drawn from
Organizations
Such As:

**Analyst
Institute**



Who Should Register?

Nonprofit staff – executive directors, organizers, communications and program managers – involved in census outreach to hard-to-count communities.



Learn more at:
www.censuscounts.org