Census 2020: What it means for Illinois

Forefront Census Kick off – Burr Ridge
February 12, 2020
• National nonprofit legal organization, founded 1968

• Mission: to safeguard the rights of Latinos in the U.S.

• Four Program Areas
  ➢ Political Access-Voting Rights
  ➢ Employment
  ➢ Immigrant Rights
  ➢ Education
MALDEF and the 2020 Census

- **Litigation:**
  - *La Union del Pueblo v. Ross / Kravitz v. United States Dep't of Commerce*
    - U.S. Supreme Court found that Dept. of Commerce lied about the reason to include citizenship question; Government violated APA.
    - **No citizenship question in 2020!**
  - *La Union del Pueblo, et. al. v. Ross, et. al.*
    - Executive Order 13880 orders Census Bureau to collect citizenship data from federal and state agencies to produce population tables

- **Advocacy:**
  - National Leadership Conference on Civil & Human Rights
  - IL, Cook, Chicago Commissions, and IL CountMe2020 coalition
    - Lead on Appropriation of $29 million from IL for Census outreach
2020 CENSUS
2020
U.S. Census

• Count of everyone living in the U.S. every 10 years required by Constitution

Recuento de todas las personas que viven en los EE. UU. cada 10 años

• Every person counts regardless of citizenship, age, or legal status

Cada persona se cuenta sin importar su ciudadanía, edad, o estatus legal

• Information shared is protected by federal law for 72 Years!

Toda la información está protegida por ley federal durante 72 años
Every Census Question

- Number of people living in home?
- Is the home owned or rented?
- For each person living there:
  - Name - nombre
  - Sex - el genero
  - Birthday – la fecha de nacimiento
  - Race - raza
  - Hispanic, Latino, or Spanish?
  - Relationship to person completing the form - relación con la persona

No Citizenship Question!

No incluye la pregunta sobre la ciudadanía!
How does the Census work?

- **March 12-20:** Census Bureau sends out **1 page invitation to respond online**
  - Three ways to respond = Internet, Phone or Mail
  - **Reminder** letters and postcards will be sent

- **April 1**\(^{st}\) – **National CENSUS DAY!**

- **April 8-16:** **Paper Copies** sent. **Cuestionarios en papel** serán enviados a todos

- **May 12- July 31:** **Follow-up** by Census workers.
  - Trabajadores del Censo haran seguimiento con los que **no contesten**

*Note:* U.S. Gov’t has other surveys (ex. American Community Survey)

*Nota:* el gobierno de los EE. UU. tiene otras encuestas (ej. Encuesta Sobre la Comunidad Estadounidense)
Questions regarding Census Operations:

- **Digital Census – Includes:**
  - Internet: English & 12 languages
  - Telephone: English & 12 languages
  - Paper Form*: English & Bilingual: English/Spanish

  *anyone who has **not** responded, the 4th reminder will come with a **paper form**

  - Instruction Guides: English & 59 languages, the list:
    [https://www2.census.gov/programs-surveys/decennial/2020/program-management/memo-series/2020-memo-2018_06.pdf](https://www2.census.gov/programs-surveys/decennial/2020/program-management/memo-series/2020-memo-2018_06.pdf)

- **Assistance with FILLING OUT the Census form:**
  - Census Bureau employee via:
    - Phone
    - Enumerator
    - Mobile Questionnaire Assistance
Concerns regarding the Census:

- **Citizenship Question** – NO citizenship question on form!
  - Other Surveys: ACS survey will occur all year

- **Confidentiality** – U.S. Census Bureau **MUST** keep the information private and confidential.
  - Bureau cannot share any personal information with ANY other governmental organization.
  - Data pulled is in aggregate form and is only used to produce statistics (numbers).

- **Who will knock on my door?**
  - US Census enumerators – *mid-May through July 31st*.
    - Badges: Name/Photo/Dept. of Commerce watermark and expiration
    - Official Census bag and Census bureau device w/ Census logo (laptop/phone)
    - Will work from 9 a.m. to 9 p.m. local time

*Best way to avoid a knock on the door – FILL OUT THE CENSUS FORM before May 1st.*
Census Resources

Resources and Materials:
- Census Counts Campaign - CensusCounts.org
- Illinois Census Office - Census.illinois.gov
- IL Complete Count Commission - Illinoiscensus2020.com
- Cook County Complete Count Commission - Cookcountyil.gov/census
- City of Chicago - Census2020.chicago.go
- IL Count Me In 2020 Coalition - ILCountMeIn2020.org
- The Leadership Conference Education Fund: Resources section
  - U.S. Census Bureau – census2020.gov

Census Language Resources:
- Asian Americans Advancing Justice - CountUsIn2020.org
- NALEO ¡Hágase Contar! - hagasecontar.org
- Yalla Count Me In - YallaCountMeIn.org
What Can **YOU** Do?

Help ensure **everyone** is counted in the 2020 Census

- **Share** Census information from trusted sources
  
  *Comparta información sobre el censo de fuentes confiables*

- **Support self-response** to the Census in March 2020
  
  *Apoye el auto-respuesta al censo en marzo de 2020*

- **Encourage** your friends, family, and neighbors to respond
  
  *Anime a sus amigos, familiares y vecinos a responder*
CONTACT INFORMATION

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