CENSUS 2020

Resources

Documents:
- Calendar of census related events
- How to Identify a Census Taker
- Tracking Self Response rates across Illinois: UIC’s Map the Count tool

Census Internet Self-Response Portal
- What to Expect

Confidentiality, Privacy & Data Security
- Data sharing, confidentiality and Trump’s Executive Order Webinar (slides)
- Differential Privacy in the 2020 Census: New Confidentiality Protections & the Implications for Data Users

Videos
- Everyone counts

Outreach Planning
- GOTC Field Guidance: How to Support Self-Response in the 2020 Census
- Providing Assistance with the Census Questionnaire
- Webinar: Best Practices and Staying Legal: Census Phone and Texting Outreach (slides)

Resources for Libraries
- ALA 2020 Census Page

Language Resources
- Language Resources and How to Get Assistance

Communities (Including HTC)
American Native Peoples
- Will You Count? American Indians and Alaska Natives in the 2020 Census

African Americans
- Census 101:The 2020 Census Explained
- Color of Change testimonials

Arab Americans
- Yalla Count Me In! 2020 Census Arab American Toolkit
- Yalla Count Me In! Resource Library

Asian Americans
- Asian American Advancing Justice’s Translated GOTC Factsheets
- FAQs: Data Disaggregation and Asian Americans
Children
- Free census posters, lesson plans and stickers for classrooms/schools
- Español: Our Kids Count
- Webinar: Census 101 and the Young Child Undercount: Issues, Resources, Next Steps
- Webinar on Engaging K 12 Students Teachers on the 2020 Census

College Students
- Counting People Living In College & University Housing

Faith Community
- Census 101 Faith Presentation
- 2020 Census Faith Toolkit
- Census Sabbath Toolkit

Latinos
- Webinar: The Hispanic Origin and Race Questions in Census 2020

LGBTQ
- Why the Census Matters to LGBTQ People

Military Personnel
- Counting Military Personnel

People Living in Crisis & Interim Housing
- Counting People Living In Crisis & Interim Housing

People Living in Correctional Facilities
- Counting People in Correctional Facilities

People with Disabilities
- Why the Census Matters for People with Disabilities
- Get Your Community Counted: A Guide for Organizations
- You Count! Be Counted
- An Accessible 2020 Census: Frequently Asked Questions by the Disability Community
  About Census Operations

People in Health Care Facilities
- Counting People Living In Health Care Facilities

Renters
- Will You Count?Renters in the 2020 Census

Rural
- Why the Census Matters for Rural America: Defining, Understanding, and Investing in Rural Communities

Women
- Why the Census Matters for Women & Girls
PLANNING YOUR OUTREACH

Start here: Census Bureau’s Community Action Toolkit
● The kit includes a printable “Census 101” handout for your community, an outreach planning worksheet, and printable stickers

Easy print outs for your events (many more at Census.gov!)
● 2020 Census Recruitment Toolkit: Provides resources to help raise awareness of 2020 Census job opportunities.
● 2020 Census Jobs Fact Sheet: Outlines 2020 Census job opportunities and provides details on positions and the application process.
● Be a Census Taker - Cards: Promotes census taker job opportunities and how to apply.
● 2020 Census Benefits Toolkit: The Census Benefits Toolkit promotes the 2020 Census through resources that help communities understand how the census can shape their future.
● 2020 Census Infographics and Visualizations: 2020 Census graphics you can share.
● 2020 Census Web Badges: Show your support of the 2020 Census on your website.
● Customizable Social Media Content and Graphics: Share your partnership with the 2020 Census. These sample messages can be tailored for your audience.

Monitoring your community

● Response Outreach Area Mapper (ROAM)
● Census Hard to Count Maps (CUNY)

WORKING WITH OTHER ORGANIZATIONS

The Illinois General Assembly has appropriated $29 million of General Revenue Funds for census outreach, education and mobilization. $20 million has been allocated in 2019 to regional intermediaries.
○ See the list of regional intermediaries here
○ See and connect with potential subsidiaries here (others in your region working on census outreach)

WORKING WITH GOVERNMENT OFFICES, COMMITTEES, AND COMMISSIONS

● The U.S. Census Bureau has staff that is ready to assist with your outreach efforts. Our Regional Director is Marilyn A. Sanders
  ○ 1111 W. 22nd Street, Suite 400, Oak Brook, IL 60523-1918
  ○ Phone: (630) 288-9200 or 1-800-865-6384, TDD: (708) 562-1791
  ○ E-mail: Chicago.Regional.Office@census.gov
● Illinois Department of Human Services is heading up the state’s outreach efforts. Their census site is here.
● The State of Illinois has also established a Complete Count Commission. Learn more at: https://www.illinoiscensus2020.com/
● Communities across the state have established Complete Count Committees.
  ○ See the list of registered Complete Count Committees here
  ○ Read the Complete Count Committee guide here