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## Resources for Census Counts Partners

### Census Bureau

- [Census Bureau 2020 Census](#)
- [Census Bureau PSA Toolkit](#)
- [The Opportunity Project](#)
- [Census Sample Language Guides](#)

### Materials for Outreach to Asian American, Native Hawaiian, and Pacific Islander Communities

- ["Count Us In 2020" Campaign](#)
- [Census 2020 "Get Out the Count" Toolkit \(Courtesy of Asian Americans Advancing Justice\)](#)
- [Fact Sheet: Census 101 \(Courtesy of Asian Americans Advancing Justice\)](#)
- [Language Resources and How to Get Assistance](#)
- [APALA Digital Toolkit](#)

### Materials for Outreach to African American Communities

- [Color of Change Census Hub](#)
- [National Urban League Census Hub](#)
- [NAACP Census Hub](#)
- [Toolkit to Engage Faith Based African Americans](#)
- [Social Media Toolkit to Engage African Americans](#)
- [US Census Bureau Handout](#)

### Materials for Outreach to Arab American Communities

- ["Yalla Count Me In!" Campaign](#)
- [Translated census education resources and social media graphics \(Courtesy of Yalla Count Me In!\)](#)

### Materials for Outreach to the Business Community

- [Detailed 2020 Census Business Toolkit](#)
- [Handout: How Business Can Contribute to an Accurate 2020 Census](#)
- [State-by-State Social Media Graphics Regarding Census Impact](#)

### Materials for Outreach to the Disabled Community

- [Disability Rights Education & Defense Fund Community Toolkit](#)
- [National Disability Rights Network](#)
- [Census Counts Accessibility Toolkit](#)
- [The Arc Census Hub](#)
- [Why the Census Matters for People with Disabilities Fact Sheet \(Georgetown Center for Poverty and Inequality\)](#)

### Materials for Outreach to Immigrants

- [FIRM Census Hub](#)

- [WE COUNT Resources](#)
- [United We Dream Census Hub \(English\)](#)
- [United We Dream Census Hub \(Spanish\)](#)

### Materials for Outreach to the Faith Community

- [Faith in Public Life Census Resource Hub](#)
- [Faith in Public Life Toolkit \(in English\)](#)
- [Faith in Public Life Toolkit \(in Spanish\)](#)
- [Faith in Public Flyer \(in English\)](#)
- [Faith in Public Flyer \(in Spanish\)](#)
- [Shepherding the Next Generation Census Faith Toolkit](#)

### Materials for Outreach to Families with Young Kids

- ["Count All Kids Census 2020" Campaign](#)
- ["¡Hazme Contar!" Campaign](#)
- [Undercount of Young Kids Fact Sheet](#)
- [Undercount of Young Kids Fact Sheet \(In Spanish\)](#)
- [Video: Why We Need to Count All Kids in Census 2020 \(Courtesy of Annie E. Casey Foundation\)](#)
- [US Census Bureau Awareness Poster #1](#)
- [US Census Bureau Awareness Poster #2](#)

### Materials for Outreach to Latino Communities

- [¡Hágase Contar! Campaign Info](#)
- [Census 101 \(Courtesy of NALEO\)](#)
- [Census 2020 Communications Toolkit \(Courtesy of NALEO\)](#)
- [NALEO Educational Fund Research & Messaging \(Find under Latest Resources Section on webpage\)](#)
- [US Census Bureau Half Page Handout \(In Spanish\)](#)
- [US Census Bureau Handout for Migrant Workers \(In Spanish\)](#)

### Materials for Outreach to the LGBTQ+ Community

- ["Queer the Census" Campaign](#)
- [The National LGBTQ Task Force's Guide to the 2020 Census](#)
- [State Census Fact Sheets \(Courtesy of the National LGBTQ Task Force\)](#)
- [Census Pride / #CreativesForTheCount Social Media Templates](#)
- [US Census Bureau Awareness Poster #1](#)
- [US Census Bureau Awareness Poster #2](#)
- [US Census Bureau Half Pager #1](#)
- [US Census Bureau Half Pager #2](#)
- [US Census Bureau One-Pager](#)

## Materials for Outreach to Native American Communities

- [“Indian Country Counts” Campaign](#)
- [Toolkit to Engage Native Americans](#)
- [“Native Count” Campaign](#)
- [Native Count 2020 Flyer \(Courtesy of NARF\)](#)
- [2020 Census Snapshot for American Indians and Alaska Natives](#)
- [National Urban Indian Coalition](#)

## Materials to Address Disinformation

- [2020 Census: Responding Online \(Courtesy of Yalla Count Me In\)](#)
- [Census and Security \(Courtesy of Yalla Count Me In\)](#)
- [Disinformation 101 \(Courtesy of Yalla Count Me In\)](#)
- [2020 Census: Protecting Yourself Against Scams \(Courtesy of Yalla Count Me In\)](#)
- [What is Disinformation? \(Courtesy of Yalla Count Me In\)](#)
- [Detecting Disinformation \(Courtesy of Yalla Count Me In\)](#)

## Census Messaging Research

- [Overview of Census Messaging Tests](#)
- [Article 1 National Audience Research](#)
- [Census Bureau CBAMS Survey and Focus Groups](#)
- [African American Community Census Messaging Test by Color of Change](#)
- [Arab American Community Census Messaging Test by Arab American Institute & American-Arab Anti-Discrimination Committee ADC](#)
- [Asian American Community Census Messaging Test by Asian Americans Advancing Justice](#)
- [Immigrant Community Census Messaging Test by San Joaquin Valley Health Fund](#)
- [Latino Community Census Messaging Test by NALEO](#)
- [Native American Community Messaging Test by National Congress of American Indians](#)
- [Parents and Other Householders Census Messaging Test by Partnership for America’s Children](#)

## Georgetown Center on Poverty and Inequality

- [Why the Census Matters for Women and Girls](#)
- [Why the Census Matters for Reproductive Health](#)
- [Hard to Count Community Fact Sheets](#)

## Digital Organizing Tools

- [Introduction to Digital Organizing](#)
- [SEO](#)
- [Email 101](#)
- [Social Media 101](#)
- [SMS 101](#)
- [Digital Ads 101](#)

- [Census 2020 Hard to Count Map](#)
- [How to Use the HTC map](#)
- [Response Outreach Area Mapper \(ROAM\) Hard to Count Map](#)
- [Creatives for the Count](#)

## Social Media Templates and Graphics

- [Creatives for the Count](#)
- [Census Bureau Social Media Graphic Templates](#)
- [Census Bureau Social Media Posts](#)
- [Social Media Toolkit to Engage African Americans](#)
- [Social Media Templates to Engage Asian Americans](#)
- [Social Media Templates to Engage Arab Americans](#)
- [Social Media Toolkit to Engage Latinos](#)
- [State-by-State Social Media Graphics Regarding Census Impact](#)

## GOTC Hubs

- [American-Arab Anti-Discrimination Committee](#)
- [Arab American Institute Foundation](#)
- [Asian Americans Advancing Justice \(AAJC\)](#)
- [Census Counts](#)
- [Color of Change](#)
- [Community Action Partnership](#)
- [Faith in Public Life](#)
- [FIRM](#)
- [Leadership Conference](#)
- [National LGBTQ Task Force](#)
- [National Congress of American Indians](#)
- [NAACP](#)
- [NALEO](#)
- [National Urban League](#)
- [ReadyNation/Council for Strong America](#)
- [Partnership for America’s Children](#)
- [State Voices](#)

## Other

- [American Library Association](#)
- [American Library Association Guide to the 2020 Census](#)
- [Census Project](#)
- [Counting for Dollars 2020: The Role of the Decennial Census in the Geographic Distribution of Federal Funds by Andrew Reamer](#)
- [Fair Count](#)
- [Funders Committee for Civic Participation](#)
- [National Association of Counties](#)
- [National Coalition for Literacy](#)
- [National Education Association](#)
- [National League of Cities](#)
- [Rock the Vote](#)